Dear Supervisors:

I am always pleased to share with you a snapshot of some of the Board’s accomplishments over the past year. As you know, we continue to work together to address complex and difficult issues on behalf of the over 500,000 residents of Dane County. Criminal justice reform, water quality improvement, planning for the Alliant Energy Center redevelopment, land use regulation, and support for our immigrant community were just some of the topics before the County Board in 2018.

Over the almost five years that I have served as your Chair, I am proud of how the County Board Office staff have developed. Their focus on innovation in policy and practice means that the Board has been able to lead change in the county’s approach to many issues. But we know that research and best practices must be grounded in the culture and concerns of our community. That is why the Engage Dane effort to make inclusive engagement foundational to our work is critical.

Last fall we included three key items in the Board Office budget to further enhance our capacity. First, we have added a policy analyst position to support supervisors in outreach to the community, as well as to address specific policy issues. Second, we added a clerk to serve as a first point of contact to the Office and to support the clerical needs of staff and Board members. Finally, we have included funding to consolidate our office space. We look forward to moving into our new space on the third floor in early 2020.

As always, I ask you to join me in thanking our staff for their commitment to innovation and to the people of Dane County. And I would like to thank each of you for that same dedication and courage to lead change.

Sincerely,

Sharon Corrigan, Chair
Dane County Board of Supervisors
Dear Supervisors,

Over the course of 2018, the County Board Office continued to build a firm foundation to best serve the Board, as well as the people of Dane County. In addition to our full-time staff, we have worked hard to increase our capacity by partnering with the University of Wisconsin and national foundations. The UniverCity project, featuring research on county initiatives as an integral part of the coursework of multiple classes, was completed mid-year. The Office has two grant-funded limited term employees (both PhD. candidates) working on criminal justice improvement projects, a Masters of Social Work intern also working on racial equity and criminal justice policy, and a Master’s Degree intern from the La Follette School of Public Affairs providing support for the Kassel sister city relationship and communications projects. Having a world-class research and education institution in Dane County is a gift and we continue to seek out mutually-beneficial initiatives.

I sometimes mull over the words which I hope describe the County Board Office and the way we – your staff – approach operationalizing the Board’s values and priorities. For me, those words include: knowledgeable, innovative, hard-working, helpful, effective, and fun. I hope you agree.

Karin Peterson Thurlow

Do bubbles really freeze in sub-zero temperatures? Board Office staff want to know!
Laura Bunn is the Communication and Dane-Kassel Initiative Intern for the County Board. She is an undergraduate at the University of Wisconsin-Madison, studying international studies, journalism, and Spanish, recently starting an accelerated master’s degree in international public affairs. She is looking forward to a career in public policy or journalism.

Sarah Jensen is pursuing a joint J.D./Ph.D. in Sociology at the University of Wisconsin – Madison. Her research focuses on crime, deviance, youth justice, and mental health conditions. She worked in the juvenile justice system in Ohio to collaborate with policymakers to implement evidence-based practices. Sarah hopes the combination of a J.D. and Ph.D. will enable her to both conduct research and advocate for effective policy.

Michael Moody has been working for the County Board office since August 2018 as the Equity & Criminal Justice Council Intern, learning under Colleen Clark-Bernhardt while working on his Masters of Social Work in Policy and Administration. Michael has lived in Madison since 1978. He works at the Beacon Homeless Day Shelter. He recently received B.A. in Philosophy from the University of Wisconsin – Madison. He will graduate with his masters in May 2019 and plans to continue working with homeless and people experiencing abject poverty in Dane County.
ENGAGE DANE

In 2018, the County Board began work on an initiative, known as “Engage Dane”, to make inclusive engagement foundational to Dane County government. Over the past five years, the County Board has prioritized equity as key to informed and responsible decision making. The Engage Dane initiative paves a clear path forward between the community and its county government, providing for robust and meaningful discussion and partnership on the important issues facing the county.

Engage Dane builds on the County Board’s engagement work of recent years, including listening sessions, community workgroups, online surveying, public meetings, and focused discussions. The intent is to formalize these efforts, with a focus on inclusivity to better hear the voices of those who have not had a place at the table in the past. In fact, the linkage between equity efforts and engagement implements a recommendation in Dane County’s 2015 Racial Equity Analysis: “implement strategies to ensure Dane County is an effective and inclusive government that engages community and is responsive to its needs”.

Over the course of several months, a team of County Board Supervisors, Board Office staff, and UW Extension staff completed outreach with community groups and representatives to determine how they wanted to interact with their county government. Based on experience, best practices, data from outreach, and other feedback, the resulting Engage Dane initiative is a broad and multi-faceted approach to inclusive engagement. It is comprised of the following:

- **This Engage Dane report** for members of the County Board and interested parties, which includes background on inclusive engagement, planning worksheets, and resources for County Board Supervisors.

- An outward facing, updated County Board website to make engagement easier, including information on how to attend meetings and reach members of the County Board. A monthly newsletter on key issues and other content will be more easily available to the public.

- An Engage Dane toolkit for members of the Board, available via an internet portal, with inclusive engagement planning worksheets, topic-specific PowerPoints, and resources for Supervisors to use in the community at venues such as town meetings or neighborhood association meetings.

- A work plan for 2019, setting forth specific goals and objectives for the year and including priority topic areas and activities, audiences, geographic areas, and anticipated outcomes.

In 2019, the County Board will continue its work on establishing and utilizing the techniques, processes, and methodologies that have been identified as critical components of the inclusive engagement initiative.
The County Board continued to seek innovative, equitable and data informed approaches to improve the criminal justice system. Highlights of initiatives in 2018 include the following.

**Safety and Justice Challenge — Community Restorative Court**

National and local partnerships net promising initiatives for Dane County criminal justice improvements. Dane County Criminal Justice Council (CJC) is a part of the MacArthur Foundation’s Safety and Justice Challenge—a nation-wide effort to reduce local jail population (#ReThinkJails). Dane County is an innovation site due to the great work of the Community Restorative Court (crccountyofdane.com) and is an active member of the SJC community. This membership has allowed the county to engage system stakeholders and community advocates in multiple training opportunities, including:

**Sequential Intercept Model**

The Sequential Intercept Model (SIM) was developed as a conceptual model to inform community-based responses to the involvement of people with mental and substance use disorders in the criminal justice system. The Dane County Board of Supervisors provided funding to allow video summaries of the training to occur. VisualLeverage worked with staff to provide an engaging and informational look at the training, challenges, and desired outcomes.

Pre-Arrest Diversion (PAD) with more local and national recognition of the need to create alternatives to arrest and prosecution for low-level offenses, many innovative diversion alternatives are emerging. While there are effective post-arrest (or post-booking) diversion programs, many jurisdictions are also utilizing pre-arrest diversions. Dane County stakeholders were led by Treatment Alternatives for a Safer Community (TASC) staff in a day-long seminar on pre-arrest diversion. Two PAD programs currently exist in Dane County: Dane County Community Restorative Court, and Madison Area Recovery Initiative (MARI).

**Re-entry Summit**

With the support of the MacArthur Foundation, the Dane County CJC was able to bring together community advocate and stakeholders in re-entry together in 2019. The summit served as a catalyst event for re-entry advocates to develop common definitions, collaboration and leverage resources. Areas included: discussion of Risk, Need, Responsivity, Advocacy and Agency; transportation and immediate opportunities for change.

**Data and Technology**

With a strong partnership with NACo and Arnold Ventures, the Dane County CJC Research and Innovation Team continues to build data integration from arrest through the courts system. You can see some of the initial work in the CJC website (Data and Dashboards). As 2019 begins, the county will release an arrest fact sheet, that with national partner National Council on Crime and Delinquency (NCCD), provides a snapshot of arrests in 2016. Dane County will continue to utilize data from multiple systems to provide better information across agencies, which in turn, should lead to more effective policies and procedures, cost savings, and better outcomes.

Code for America partnered with the CJC and the Dane County Community Restorative Court to provide free text messaging services for respondents and peacemakers.

**Racial Equity**

Dane County was awarded the State of Wisconsin-Department of Justice grant: DMC in juvenile justice, 2019. During the upcoming year, the grant will support a re-visit of the 2009 DMC Solutions Task Force Report, and a corresponding updated version, as well as increase police-community trust training.

Utilizing the four questions on each Committee agenda, committee members have a constant reminder to consider the following: Who benefits? Who is burdened? Who does not have a voice at the table? How can policymakers mitigate unintended consequences?
UNIVERCITY YEAR

The Dane County Board Office was selected as the 2017-2018 community partner with UW-Madison in its UniverCITY Year Initiative. According to UW, “The community partner identifies projects that would benefit from UW-Madison expertise. Faculty from across the university incorporate these projects into their courses with graduate students and upper-level undergraduate students.

The Dane County-UniverCITY effort involved four different subject areas:

- Workforce affordable housing
- Frequent users of county services in multiple systems
- Water quality and nutrient management
- Economic development

These project topic areas were selected by the Executive Committee of the County Board based on County Board priorities. County Board Office staff coordinated with UniverCITY administration, a multidisciplinary group of UW faculty, students, and community stakeholders throughout the project.

CLOSING THE HOUSING GAP—DANE COUNTY WORKFORCE/AFFORDABLE HOUSING

Topic Outcomes:

- Guidelines for Affordable Workforce Housing Development for Various Types of Dane County Communities
- Site Analyses: Values, Risks, and Financing Potential
- Housing Needs Assessment Update
- Sustainable Design of Affordable Workforce Housing

Posters from the UniverCity Year poster session
FREQUENT USERS OF COUNTY SERVICES IN MULTIPLE SYSTEMS

Topic Outcomes:

- Program Development Plan for Comprehensive Community Services community-based program serving adults and children with mental health and substance abuse issues
- Interactive Data Visualizations (see https://UniverCity.wisc.edu/visualizations-

WATER QUALITY/NUTRIENT MANAGEMENT

Topic Outcomes:

- Conservation Management Plans for Door and Dorn Creeks
- Proposal for Clean Fuel Partners for Financially Feasible Anaerobic Digesters
- A User Experience Design Analysis of SnapPlus (Soil Nutrient Application Planner)
- Best Practices in Phosphorus Management

ECONOMIC DEVELOPMENT: COMMUNICATING THE COUNTY - WORKFORCE AND ENTREPRENEURIAL OUTREACH

Topic Outcomes:

- Report: Housing, Childcare and Food: How Cooperatives Can Help Build a Stronger, More Resilient Workforce
- Asset Maps for Dane County

RESULTS

The findings, reports, guidelines, and posters generated through this project have stimulated conversation in Dane County communities, increased awareness about the various topic areas and their relevance to Dane County employers and residents, and provided Dane County communities and related stakeholders with additional helpful information and resources to address these topics in ways that meet the communities’ individual needs and plans. UW students gained valuable experience through their research and presenting their findings to their peers, Dane County, and in a few cases local communities. Many students’ eyes were opened with this work, and they may go on to become involved in these topic areas as real estate and workforce housing developers, health and human services providers, and local decision makers. See this link for all classes, project reports, and materials: https://univercity.wisc.edu/dane.

CONTINUING PARTNERSHIPS

Several county staff and UW partners have continued to work together to advance efforts to close the housing gap, recently teaming up on a grant proposal for Dream UP and receiving a $10,000 award from Schmidt Futures to further develop the proposal. The Housing Gap team continues to meet and participate with UW courses to advance project recommendations and knowledge around Dane County’s housing gap. The integrated data policy ideas are also being advanced.
Throughout 2018, the Alliant Energy Center Master Plan Oversight Committee continued its work on the master planning process for the Alliant Energy Center campus.

In February, Perkins + Will, a planning firm with extensive experience in exposition facilities, was selected to prepare a comprehensive master plan for the campus and all of its facilities including the Veterans Memorial Coliseum, Exposition Hall, New Holland Pavilions and Willow Island.

Throughout summer and fall Perkins + Will met with stakeholders, members of the public, department staff, and members of the committee to understand the needs of the community and the vision for the future of the campus.

VandeWalle & Associates remained a pivotal part of guiding the process with Perkins + Will, the committee, and the public. Additionally, they coordinated several community events to hear the public’s concerns and their suggestions for the future of the campus. VandeWalle also coordinated the work on the Destination District Vision and Strategy, which is a companion plan for the surrounding area.

The Destination District would integrate the Alliant Energy Center campus with the surrounding area to provide visitors and residents with a variety of recreation, dining and entertainment options. Infrastructure and connection to resources such as the lakeshore and bike paths would be optimized, turning the area into an attractive and accessible gateway to Madison. District improvements would also enhance the quality of life for nearby neighborhood residents.

The master plan was approved by the committee in December and also presented to the County Board. The master plan includes multiple phases to enhance its current role as a world-class destination for a variety of events.

Exhaustive research and extensive stakeholder input indicate an initial public investment of $90 million will stimulate more than $205 million in private investment in the campus alone — creating 1,400 new jobs and generating nearly $3 million in annual local property, sales and room taxes. Those benefits would compound over the long run, with an estimated 95 percent return on the original public investment over 30 years. The public-private investment is expected to nearly double the AEC’s net operating revenues and position it to continue to be self-supporting.

Initial design work and preparation of a public-private funding strategy will take place in 2019, with the goal of breaking ground on Phase One of the Alliant Energy Center improvements in the next two to five years.

More information on the project can be found on the project website at https://aecstudy.countyofdane.com.
HEALTHY FARMS, HEALTHY LAKES TASK FORCE

The Dane County Healthy Farms, Healthy Lakes Task Force – a task force comprised of a group of stakeholders and experts from a variety of backgrounds including farming, environmental groups, and state and local agencies completed their work in summer of 2018. The task force began its work in 2017 to assess findings and offer policy recommendations regarding the most effective means of removing phosphorus from surface waters of the Yahara Watershed.

After a series of meetings the task force worked to draft solutions to Dane County’s nagging water quality problems. The task force proposed eight goals including:

1. Actively support and encourage conservation efforts by farmer-led groups and watershed organizations to improve nutrient management and reduce nonpoint source runoff from farms.
2. Enforce reasonable management regulations at the local level by adopting state agricultural performance standards into county ordinance as a complement to the state agricultural prohibitions already in county ordinance.
3. Improve the use of manure nutrients and prevent nutrient losses through improved manure management.
4. Improve soil and water quality through the expansion, adoption, and implementation of nutrient management plans along with the development and maintenance of a tracking database.
5. Continue to support, implement, and evaluate the Yahara CLEAN Strategic Action Plan and other Yahara watershed water quality efforts.
6. Develop and implement programs that aid in the preservation of agricultural land.
7. Expand implementation of conservation practices through streamlined cost-share program administration, new program development and improved promotion of opportunities.
8. Develop large scale watershed analyses to identify and prioritize high risk areas for phosphorus runoff and water quality degradation.

The goals are designed to encourage existing initiatives such as the Yahara CLEAN Strategic Action Plan, and Yahara WINS while supporting new programs to foster better management practices. The recommendations do not include any taxes or penalties on farm owners but call for considering new revenue sources to cover the cost of any new programs.

The ordinance amendments that were a product of the recommendations will be reviewed and finalized in early 2019.
To effectively represent the people of Dane County, providing services which secure the blessings of freedom, ensure domestic tranquility, promote the general welfare, and perfect the forms of government.